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December 17, 2004

Ms. Beth Salak  
Director Of Competitive Markets and Enforcement  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for 1Q05 BellSouth MegaLink Mileage Improvement Promotion.

<i>General Subscriber Services Tariff</i>	
A2.10	- Original Page 33.85
	- Original Page 33.86
B2.7	- Original Page 71.70
	- Original Page 71.71

The issue and effective dates for this tariff package are December 17, 2004 and January 1, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments



## Promotion Description

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### **1Q05 BellSouth MegaLink Mileage Improvement Promotion (FL2004-245)**

#### **OVERVIEW OF PROMOTION:**

In accordance with the appropriate section of the General Subscriber Services Tariff and/or the Private Line Services Tariff, BellSouth plans the following promotion that begins on or after January 1, 2005 and ends June 29, 2005. This promotion offers new and existing eligible Business Subscribers who sign term election agreements waived non-recurring installation charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.

#### Services Included in this Promotion:

1. BellSouth MegaLink service
2. BellSouth MegaLink Channel service

#### **PROMOTION SPECIFICS:**

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink billing.
3. This promotion is limited to Subscribers with forty thousand dollars (\$40,000) or more per year in total spend for BellSouth services.
4. Subscribers must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a twenty-four (24) month or greater term election agreement between January 1, 2005 and June 29, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
5. Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term election agreement will receive the following benefit(s):
  - a. Waiver of installation charges
  - b. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:
    - Discounted to \$75/month for first ½ mile of service\*
    - Discounted to \$10/month for each additional ½ mile of service\*
6. This waiver of nonrecurring charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation and Network Access Registers, and Service Establishment and Premise Visit.
7. Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
8. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

\*Entire circuit at both ends must be in BellSouth territory

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**Tariff Filing Package: FL2004-245**



## Promotion Description

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### **PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:**

1. This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs.
2. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
3. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
4. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
5. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
6. BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

**A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage Improvement Promotion	--BellSouth plans the following promotion that begins January 1, 2005 and ends June 29, 2005. This promotion offers new and existing Subscribers who sign term election agreements waived non-recurring installation charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.	01/01/2005 to 06/29/2005	(N)
-- From Central Offices where services are available				(N)
		<b>PROMOTION SPECIFICS:</b>		(N)
		--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.		(N)
		--This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.		(N)
		-- This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services.		(N)
		--Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and June 29, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.		(N)
		--Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s):		(N)
		1. Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows:		(N)
		- Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory)		(N)
		- Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)		(N)
		--The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit.		(N)
		--Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.		(N)
		--Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.		(N)
		<b>PROMOTION RESTRICTIONS:</b>		(N)
		--This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs		(N)
		--This promotion is only available to customers where BellSouth offers service and where facilities are available.		(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage	<b>PROMOTION RESTRICTIONS: (Cont'd)</b>	01/01/2005	(N)
-- From Central Offices where services are available	Improvement Promotion (Cont'd)	-- Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	to 06/29/2005	(N)
		-- There is a limit of one (1) reward on the same account, at the same address, and in the same name		(N)
		--Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		(N)
		-- BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)
		-- BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.		(N)
		-- Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.		(N)

FLORIDA

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL  
Miami, Florida

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage Improvement Promotion	--BellSouth plans the following promotion that begins January 1, 2005 and ends June 29, 2005. This promotion offers new and existing Subscribers who sign term election agreements waived non-recurring installation charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.	01/01/2005 to 06/29/2005	(N)
-- From Central Offices where services are available				(N)
<b>PROMOTION SPECIFICS:</b>				
		--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.		(N)
		--This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.		(N)
		-- This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services.		(N)
		--Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and June 29, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.		(N)
		--Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s):		(N)
		1. Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows:		(N)
		- Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory)		(N)
		- Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)		(N)
		--The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit.		(N)
		--Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.		(N)
		--Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.		(N)
<b>PROMOTION RESTRICTIONS:</b>				
		--This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs		(N)
		--This promotion is only available to customers where BellSouth offers service and where facilities are available.		(N)

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage	<b>PROMOTION RESTRICTIONS: (Cont'd)</b>	01/01/2005	(N)
-- From Central Offices where services are available	Improvement Promotion (Cont'd)	-- Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	to 06/29/2005	(N)
		-- There is a limit of one (1) reward on the same account, at the same address, and in the same name		(N)
		--Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		(N)
		-- BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)
		-- BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.		(N)
		-- Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.		(N)

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL  
Miami, Florida

## **A2. GENERAL REGULATIONS**

### **A2.10 Special Promotions (Cont'd)**

#### **A2.10.2 Descriptions (Cont'd)**

**A.** The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period Authority</u>	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage	--BellSouth plans the following promotion that begins January 1, 2005 and ends June 29, 2005. This promotion offers new and existing Subscribers who sign term election agreements waived non-recurring installation charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.	01/01/2005 to 06/29/2005	(N)

-- From Central Offices where services are available

Improvement Promotion

#### **PROMOTION SPECIFICS:**

--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.

--This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.

-- This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services.

--Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and June 29, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.

--Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s):

1. Waiver of the non-recurring installation charges (specifics mentioned below)
2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows:
  - Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory)
  - Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)

--The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit.

--Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.

--Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

#### **PROMOTION RESTRICTIONS:**

--This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs

--This promotion is only available to customers where BellSouth offers service and where facilities are available.

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL  
 Miami, Florida

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

**A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period Authority</u>	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage	<b><u>PROMOTION RESTRICTIONS: (Cont'd)</u></b>	01/01/2005	(N)
-- From Central Offices where services are available	Improvement Promotion (Cont'd)	-- Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	to 06/29/2005	(N)
		-- There is a limit of one (1) reward on the same account, at the same address, and in the same name		(N)
		--Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		(N)
		-- BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)
		-- BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.		(N)
		-- Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.		(N)

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL  
Miami, Florida

## **B2. REGULATIONS**

### **B2.7 Special Promotions (Cont'd)**

#### **B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period Authority</u>	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage	--BellSouth plans the following promotion that begins January 1, 2005 and ends June 29, 2005. This promotion offers new and existing Subscribers who sign term election agreements waived non-recurring installation charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.	01/01/2005 to 06/29/2005	(N)
-- From Central Offices where services are available	Improvement Promotion			(N)

#### **PROMOTION SPECIFICS:**

--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below. (N)

--This promotion is limited to Subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing. (N)

-- This promotion is limited to Subscribers with forty thousand dollars (\$40,000) per year or more in total spend for BellSouth services. (N)

--Subscriber must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a term agreement between January 1, 2005 and June 29, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards. (N)

--Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term agreement will receive the following benefit(s): (N)

1. Waiver of the non-recurring installation charges (specifics mentioned below) (N)

2. Bill credits applicable toward mileage-sensitive digital local loop charges as follows: (N)

- Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory) (N)

- Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory) (N)

--The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation, and Network Access Registers (NARs), and Service Establishment and Premise Visit. (N)

--Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion. (N)

--Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles. (N)

#### **PROMOTION RESTRICTIONS:**

--This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs (N)

--This promotion is only available to customers where BellSouth offers service and where facilities are available. (N)

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL  
 Miami, Florida

**B2. REGULATIONS**

**B2.7 Special Promotions (Cont'd)**

**B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period</u>	(N)
BellSouth's Service Territory	1Q05 BellSouth MegaLink Mileage	<b><u>PROMOTION RESTRICTIONS: (Cont'd)</u></b>	<u>01/01/2005</u>	(N)
-- From Central Offices where services are available	<u>Improvement Promotion (Cont'd)</u>	-- <u>Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.</u>	<u>to 06/29/2005</u>	(N)
		-- <u>There is a limit of one (1) reward on the same account, at the same address, and in the same name</u>		(N)
		-- <u>Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.</u>		(N)
		-- <u>BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.</u>		(N)
		-- <u>BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.</u>		(N)
		-- <u>Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges &amp; Credits section.</u>		(N)